

APRIL 2020 BY THE NUMBERS

THE IMPACT OF COVID-19 ON LEARNING



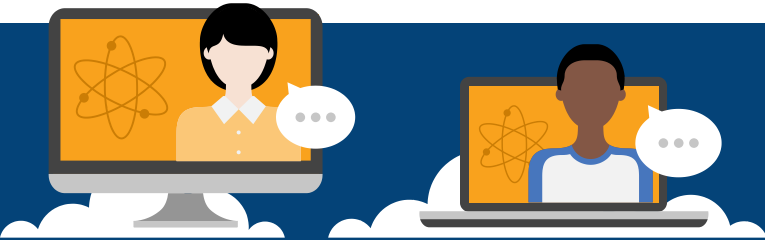
Students and learners across the world are accessing learning online at increasing rates.



Millions of students spanning **6 continents** are learning online with Blackboard tools.

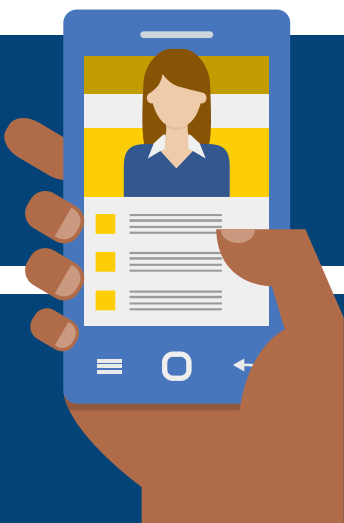


100% increase in the number of students learning online since last month.



25B weekly interactions in Blackboard Learn SaaS.

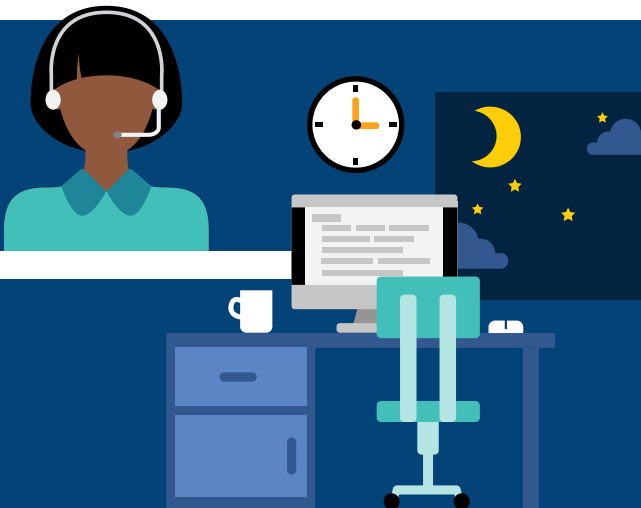
The use of mobile devices to access learning has increased as more students learn from home.



35% increase in Blackboard mobile app use year over year.

37% increase in Blackboard mobile app downloads year over year.

Students need access to support from their institution.



36% increase in inbound questions from students to their institution year over year.

30% of inbound questions came in after standard business hours.

Access to flexible and inclusive learning is expanding.



1.5M downloads of alternative content in April 2020.

